# **CELC Knowledge Series:**

Applying Circular Economy Strategies to Extend the Life of Existing Buildings

The What, the Why, and the How

Webinar

October 24, 2023 | 9:30am-10:45am PT / 12:30-1:45pm ET







### **Opening Remarks from CELC**

# **Paul Shorthouse**

Managing Director





# **Land Acknowledgement**

While we meet today virtually, we would like acknowledge that our participants are joining us today from the traditional and unceded Indigenous lands and territories right across Canada. We would like to thank the Indigenous Peoples for allowing us to live, work, and play on their lands, and for the opportunity to share in their stewardship.



### **About CELC**

**Circular Economy Leadership Canada (CELC)** is working to connect Canada's circular economy community and serves as a bridge to similar networks around the world.

We provide thought leadership, technical expertise, and collaborative platforms for accelerating systems change and the transition to a low carbon, circular economy in Canada.







### **Knowledge Series:**

# Applying Circular Economy Strategies to Extend the Life of Existing Buildings in Canada: The what, the why, and the how

- This webinar shares the outcomes from a 12-month research project with industry and government partners, led by CELC in collaboration with CSA Group.
- Research produced 2 technical reports (published by CSA Group) exploring the:
  - Business case for applying circular strategies to extend the life of existing buildings (i.e., commercial office)
  - Benefits of applying circular strategies to existing buildings, including climate by preserving embodied carbon





### **Opening Remarks from CSA Group**

# **Ivica Karas**

Strategic Initiatives Manager, Construction & Infrastructure Standards







# **CSA Group**



+11,000

Dedicated members

+3,000

Standards

12

Areas of focus

+1,000

Committees



# **Emerging Areas**

### **Climate Change Adaptation**

- · Buildings and Infrastructure
- Communities
- Wind, snow and flood resistance

### **Modular Construction**

- Processes
- Design
- Regulatory Approvals



### **Circular Construction**

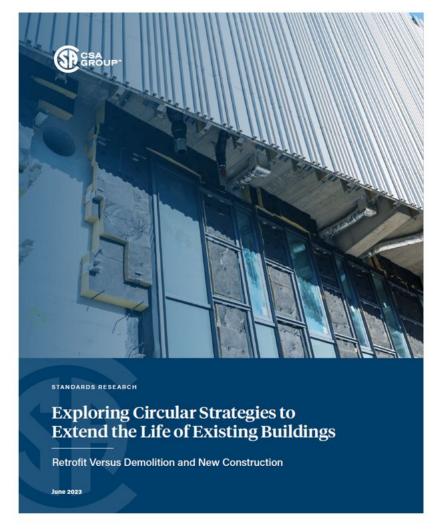
- Design for Disassembly
- Durability
- Deconstruction





# CSA Group Research in support of CELC's guide

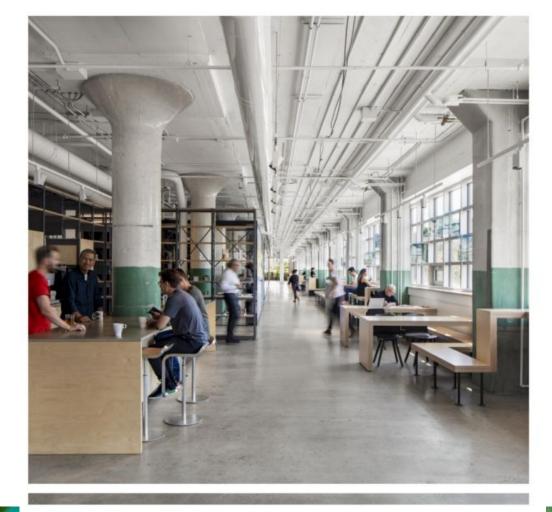






# **NEW** Guide for Industry:

# ADVANCING CIRCULAR ECONOMY STRATEGIES FOR EXISTING BUILDINGS IN CANADA



# ADVANCING CIRCULAR ECONOMY STRATEGIES FOR EXISTING BUILDINGS IN CANADA

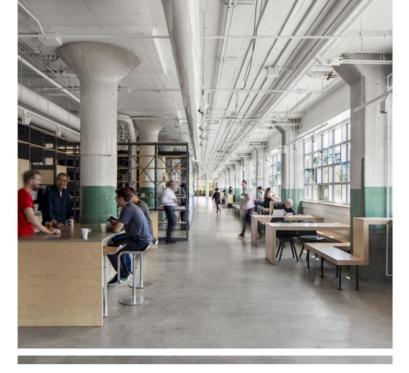
والمعلين أأني تبلغم

A GUIDE FOR CANADA'S COMMERCIAL REAL ESTATE SECTOR

OCTOBER 2023







#### ADVANCING CIRCULAR ECONOMY STRATEGIES FOR **EXISTING BUILDINGS IN CANADA**

A GUIDE FOR CANADA'S COMMERCIAL REAL ESTATE SECTOR

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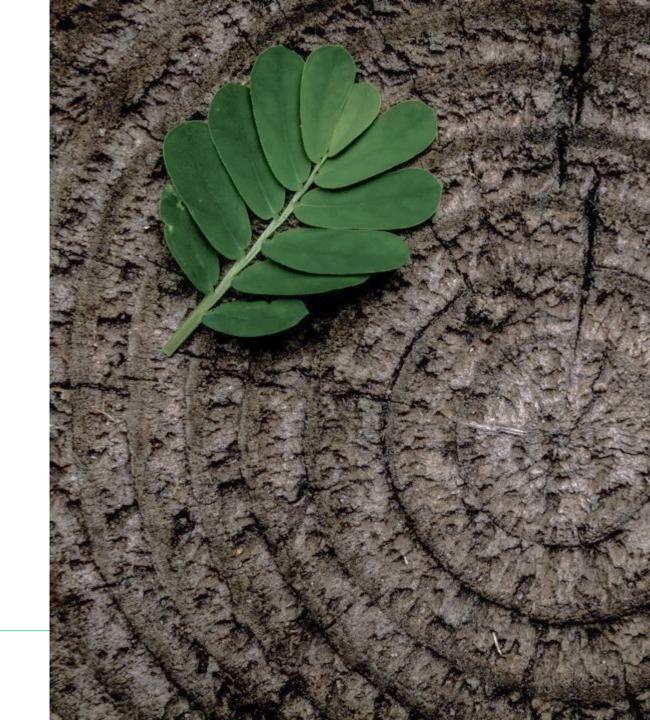
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4.4.	"Closing The Loop" Strategies
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5.3.	Circular Procurement
5.4.	Life-Cycle Costing
5.5.	Supportive Policies
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# **Webinar Objectives**

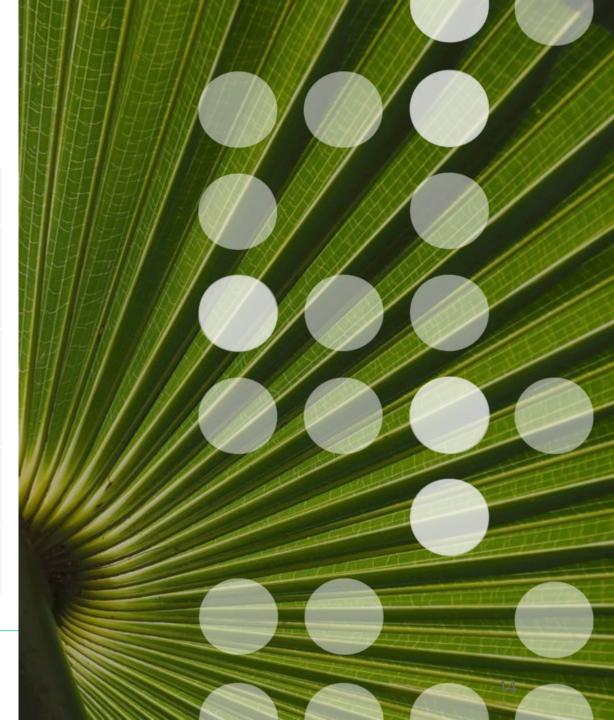
- Learn WHAT circular strategies can be applied to office buildings / commercial real estate based on a number of examples and case studies
- 2. Learn WHY circular strategies applied to existing buildings are important in terms of the environmental, social, and economic benefits
- Learn about the life cycle carbon and GHG emission benefits of extending the life of existing buildings through retrofit over demolition and building new
- 4. **Learn HOW circular strategies can be implemented**, including making the business case for action





# **Today's Agenda**

Time (ET)	
12:30pm	Welcome & Opening Remarks
12:40pm	<ul> <li>Speaker Presentations</li> <li>Helen Goodland, Scius Advisory</li> <li>Ryan Zizzo, Mantle Developments</li> </ul>
1:05pm	<ul> <li>Panel Reflections &amp; Discussion</li> <li>Hazel Sutton, JLL</li> <li>Jolene McLaughlin, EllisDon</li> <li>Enlai Hooi, Schmidt Hammer Lassen (SHL) Architects</li> </ul>
1:30pm	Audience Q&A
1:43pm	Closing Remarks











Opportunities to Apply Circular Strategies to Existing Office Buildings

October, 2023





# Opportunities to Apply Circular Strategies to Existing Office Buildings

- What are the opportunities to extend the lives of office buildings in Canada?
- Examples of circular strategies being applied in Canada and internationally
- Review of standards, programs and practices
- Technical report and guide







# What's inside

- Overview of the Commercial Office Market in Canada
- · Circular Strategies to Extend the Life of Existing Office Buildings
  - · Circular Design Strategies
  - · Circularity in the Field
  - Closing the Loop Strategies for Product and Material Reuse
  - Under-utilized Circular Strategies
- · Policies & Standards
  - · Civic and Regional Policies
  - Economic Measures
  - Regulations
  - Information-based and Voluntary Approaches
  - Standards
- Economic & Environmental Considerations and Trade-offs

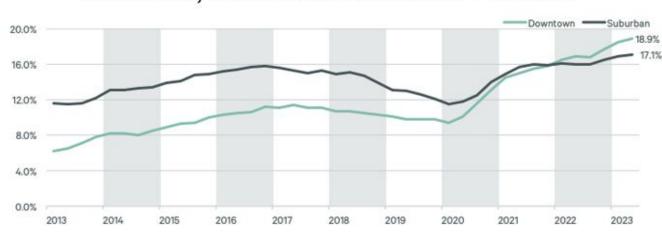


# Big Changes for Canada's 309.8M m<sup>2</sup> (3.3B sf) Office Sector



# Expectations?

### Vacancies, downtown v suburban - Canada





Source: CBRE Research, Q2 2023.

# Dramatic increase in spending on office renovations and retrofits

# Monthly investment in office building construction in Canada (\$ millions), 2011 – 2023





Source: Statistics Canada. Table 34-10-0175-01 Investment in Building Construction

Revillon Boardwalk Building, Edmonton

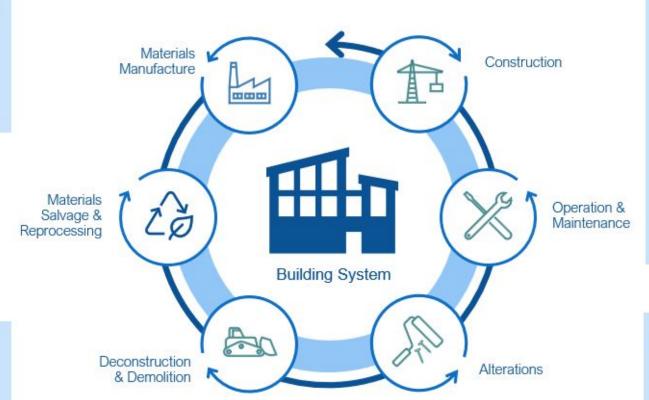
# **Business Cases for Circularity**

Create	Reduce	Engage	Distinguish	Align	Adapt	Mitigate	Spur
Create additional revenue from existing products and processes	Reduce operating costs	Engage customers and employees	Distinguish from competition	Align with corporate strategy or mission	Adapt business models and value chain relationships	Mitigate linear risk exposure	Spur innovation of new products and services

# **CBE Strategies**

#### **Under-utilized Circular Strategies**

- Embedding Life Cycle Thinking into Real Estate Decision-making
- Digitalization of Design and Construction
- · Innovative Leasing Models



#### Circular Design Strategies

- · Upgrades and Renewals
- · Tenant Fit-outs
- Circular Strategies for Whole Building Upgrades
- Versatile Design and Planning for Future Interventions
- "Up-classing"
- Industrial Prefabricated Solutions for Building Renovations
- Additions, Expansions, and "Parasitic" Architecture
- Changes of Use and Conversions
- · Planning for Future Disassembly

### Circularity in the Field

- Sustainable Materials Management
- · Lean Project Delivery
- · Zero Waste Renovations on Site
- Deconstruction

### Closing the Loop – Strategies for Product and Material Reuse

- · Circular Input Strategies
- Secondary Materials Markets
- Working with Salvaged and Recycled Products and Materials









Le Phenix Lemay's Zero Carbon Class C Upgrade, Montreal







80 M 108,000sf Low Carbon Addition, Washington DC

# SunCorp. Australia -Innovative Leasing

- "Co-working spaces" -"move-in ready" spaces with short term leases
- "On demand space" allows tenants to rent individual components
- "Precincts" buildings that work together



Suncorp, permanent floors
Designed as a standalone
space if other floors are
removed.

Suncorp, contraction strategy
Floors that can be released at
set times in the lease. Designed
to be taken over by another
tenant with minimal changes.

Suncorp, expansion strategy

Other tenants

Coworking

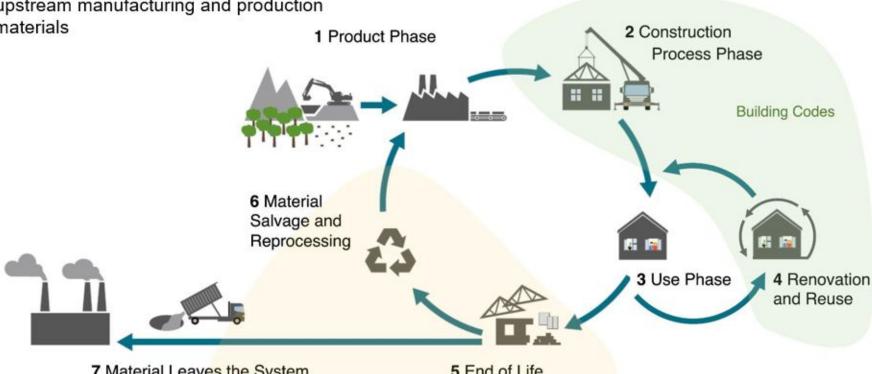
Suncorp has pre-agreed access the space.

Suncorp, permanent floors

Retail

# Regulatory Environment in Canada

Building codes can stipulate permissible building products and technologies but exert no control over the upstream manufacturing and production of those materials



7 Material Leaves the System

5 End of Life

Waste management by laws and disposal bans

CRD waste management is primarily regulated at the local level, and each region has its own priorities and approaches resulting in a range of different scopes, definitions, and activities.

# Emerging Policies and Voluntary Programs



## **Emerging Policies**

BC Energy Step Code

**Toronto Green Standard** 

Vancouver Green Building Policy

**GHG Emissions Disclosure Policies** 

Low Carbon Materials Policies



## **Voluntary Programs**

**Green Building Programs** 

**Green Procurement** 



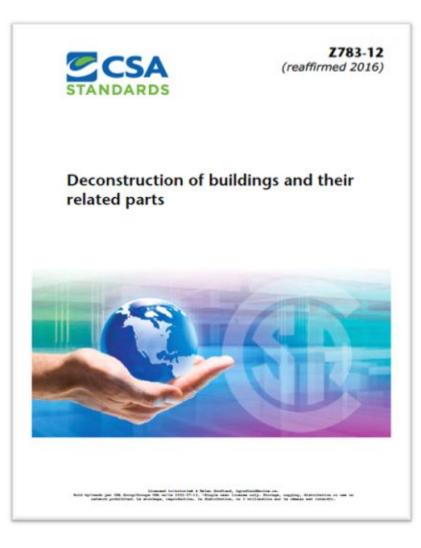
## **Market Mechanisms**

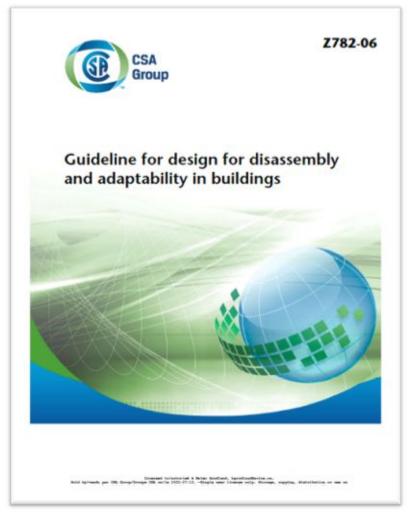
Marketplaces

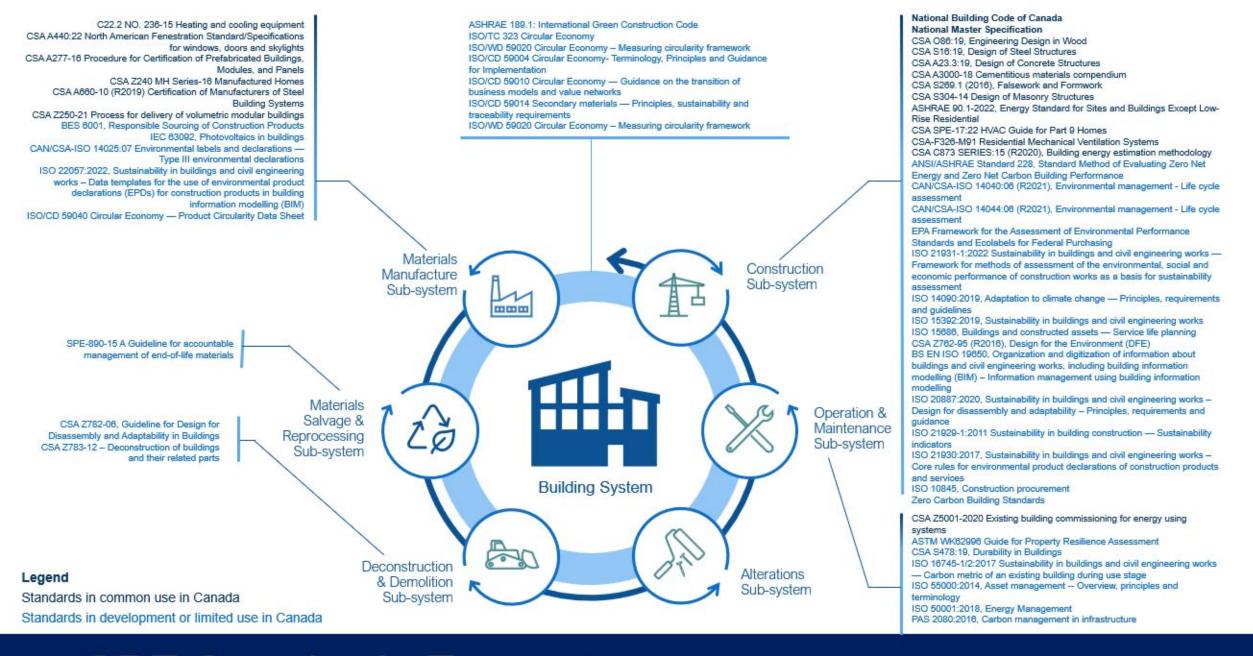
Financial incentives

Technical assistance









# CBE Standards Ecosystem

# On the Horizon

- Updates to National Model Codes to enable the regulation of operational and life-cycle carbon emissions
  - operational GHG emissions technical requirements be introduced in 2025
  - embodied GHG emissions technical requirements be introduced in 2030
  - this work will inform the application to alterations to existing buildings, which will follow. A national retrofit code is expected in 2030
- A low-carbon guideline that considers life-cycle carbon emissions in federally funded projects.
- Revitalizing the National Master Construction Specification (NMS) to include low-carbon solutions.
- Enabling the digitalization of the National Model Codes and the NMS.





# Thank You

Helen Goodland Principal hgoodland@sclus.ca

SCIUS



# APPLYING CIRCULAR ECONOMY STRATEGIES TO EXTEND THE LIFE OF EXISTING BUILDINGS IN CANADA

Key Findings from Report #2 (LCA analysis)

Ryan Zizzo, Founder & CEO Mantle Developments

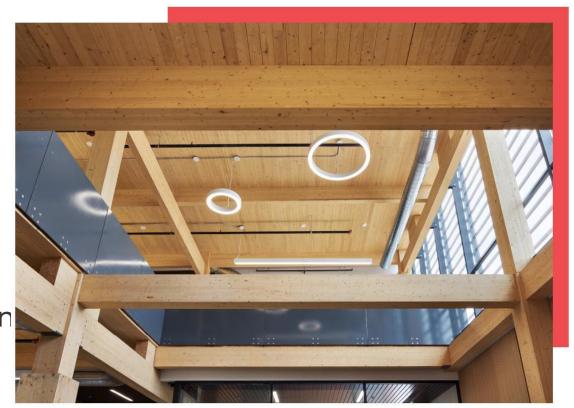
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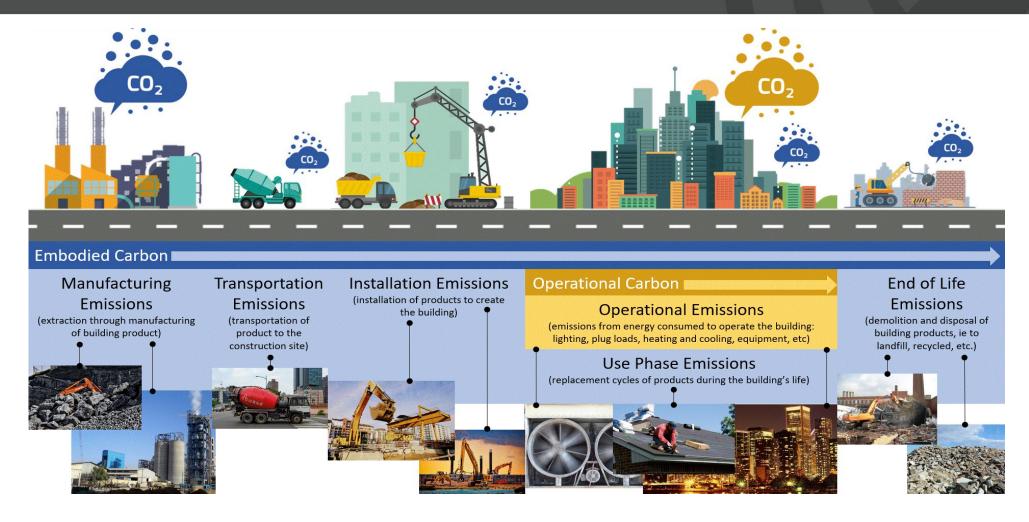
### Introduction to Mantle / our services

- Net-zero construction, embodied carbon and whole-life carbon management
- Product and material Life Cycle
   Assessment (LCA) and certified
   Environmental Product Declarations
   (EPDs)
- Climate resilient construction
- Low-carbon construction and certification
- Policy development and research
- Education and training



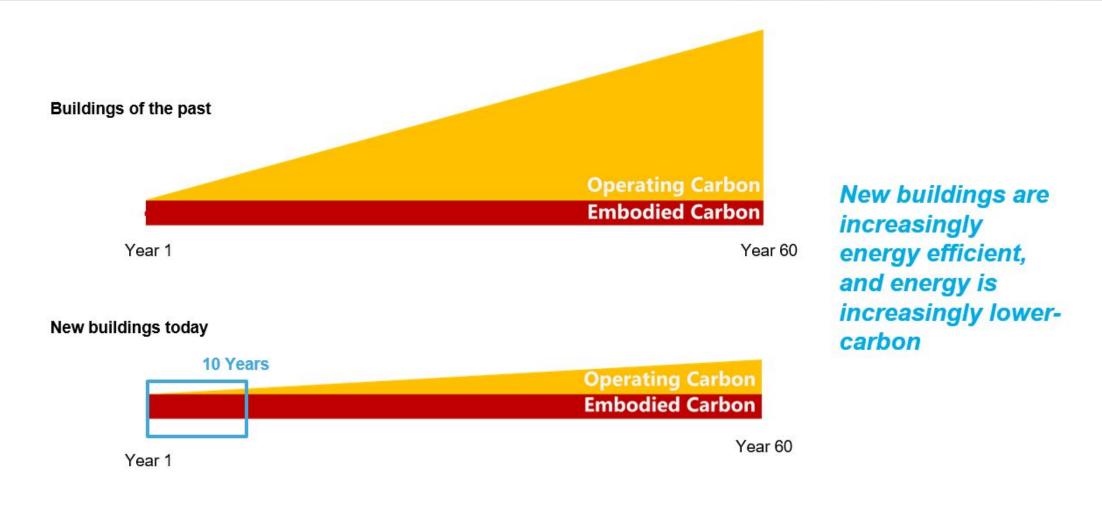


### "Whole Life Carbon" = Operational Carbon + Embodied Carbon





# Embodied Carbon is Increasingly Important as Operational Carbon is Reduced (Eliminated?)





### **Embodied Carbon is Becoming a Major Priority**

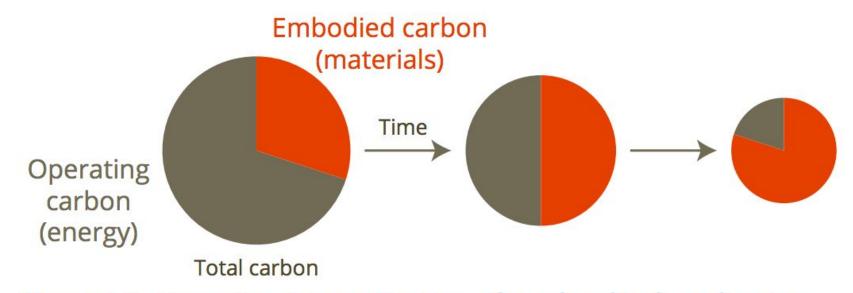


Figure 1. Growing importance of embodied carbon as building operational energy decarbonizes



### More Material Reuse (& Renovation) = Less Embodied Carbon



Get <u>more</u> of our construction materials from here



Get <u>less</u> of our construction materials from here



### Exploring Circular Strategies to Extend the Life of Existing Buildings: Retrofit Versus Demolition and New Construction

### **New Report**

available at www.mantledev.com/publications





# Quantification Approach: Life Cycle Assessments (LCAs)





### LCA Modelling Assumptions and Tools

**Reference Buildings Mid-rise Office, Toronto High-rise Office, Toronto** Demolition/Removal, Product, Construction, Replacement, **Life Cycle Stages** Operational Energy, & End-of-Life, Beyond Building Life Structures (if new building) **Elements Included** + Envelope, Mechanical, Electrical, Plumbing, Interior, Finishes **Buildings: Elements:** Lifetimes As per industry guidance (One Click LCA) 60 years **Operational\*: Embodied & Refrigerants:** Based on municipal green building Modelling As per industry quidance (One Click LCA) requirements



<sup>\*</sup> Electricity grid carbon intensity projections estimated from Environment and Climate Change Canada Data, "Canada's Greenhouse Gas Emissions Projections"

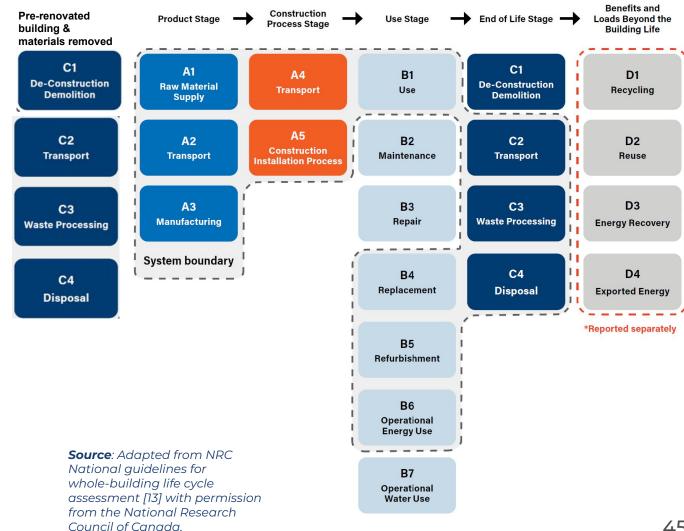
### LCA System Boundary

#### **Demolition & new construction**

Emissions from the demolition of the existing building were assumed to be the same as end-of-life (C1-C4).

#### Retrofit

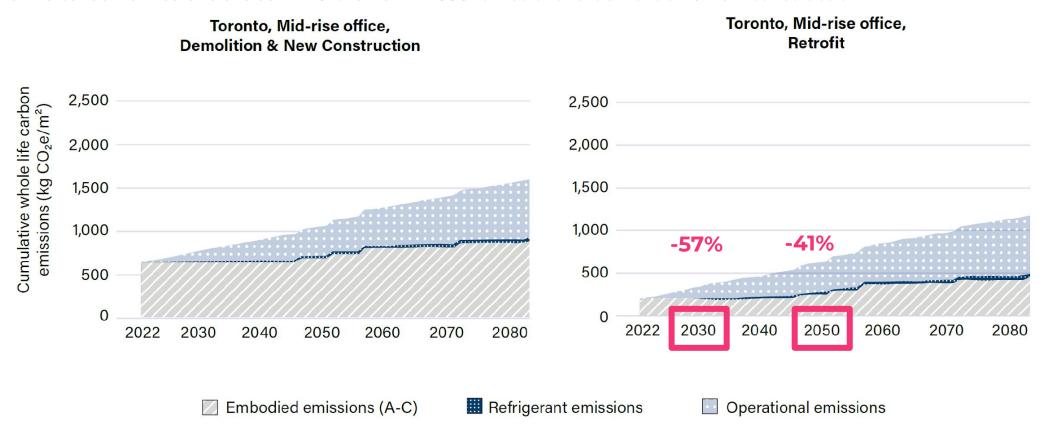
- Emissions from the removal of elements (to be replaced) were assumed to be the same as end of life (C2- C4, upfront).
- Emissions from the demolition of the retrofitted building at the end of life were assumed to be the same as end-of-life (C1-C4, end-of-life).





## Cumulative Carbon Emissions: Toronto Mid-rise Office

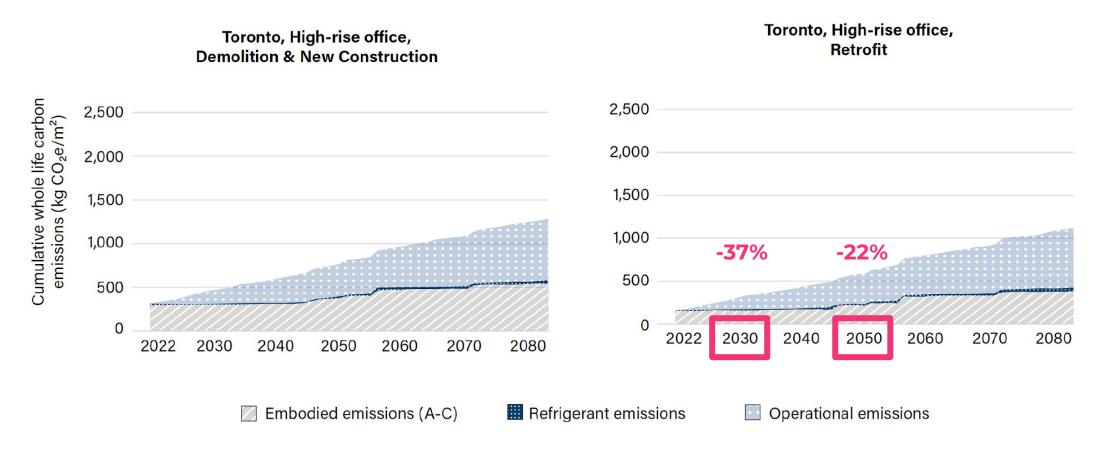
**Upfront carbon emissions are 69% lower** for retrofit vs. demolition & new construction **Whole-life carbon emissions are still >40% lower in 2050** for retrofit vs. demolition & new construction





### **Cumulative Carbon Emissions: Toronto High-rise Office**

**Upfront carbon emissions are 52% lower** for retrofit vs. demolition & new construction **Whole-life carbon emissions are still >20% lower in 2050** for retrofit vs. demolition & new construction





### **Key Findings & Recommendations**

1. Deep carbon retrofit of existing buildings can significantly reduce the overall whole-life carbon emissions of a building compared to demolishing and rebuilding.

### It is the lower carbon option <u>in all cases</u>, regardless of location or building type.

Depending on building type and location, renovation is lower carbon by:

- 51-76% during the construction phase,
- 11-58% by 2050, and
- 5-21% over total 60-year building life.

Regions with greener electricity have larger carbon % savings from structure reuse (reuse of structure makes up a smaller portion of carbon savings when operations are dirty).





### **Key Findings & Recommendations**

2. If new construction is required, use low-carbon concrete and steel, and bio-based materials such as wood.

(Accounting for biogenic carbon storage in a mass timber building can lead to similar whole-life carbon as retrofits. More analysis for calculating biogenic carbon is required.)





#### **Lessons Learned & Data Gaps**

- More whole building (and product) LCAs are needed.
- Very little data exists on LCA of demolition (not required currently in Canada)
- More standardized and product-specific data on LCA stages B, C, and D are needed.
  - ISO 21930:17 is the current standard for generating building product EPDs in North America. This version only mandates the inclusion of the product stage (stages A1-A3). The updated version of the equivalent European standard, EN 15804+A2:2019, provides more specific guidance and mandates the inclusion of stages C and D.
  - wblCAs should include interiors, mechanical, electrical, and plumbing elements.



## Thank you!

### Questions?

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### **Closing Remarks**

- Big THANK YOU to our presenters!
- Sign-up for CELC's <u>Monthly Newsletter</u>
- Join CELC's <u>Partner network</u>
- Join us November 1-2 in Vancouver for the <u>Zero Waste Conference</u>







www.circulareconomyleaders.ca



www.csagroup.org

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